

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of the Terms and Conditions. In the event of a conflict, these Terms and Conditions take precedence. Please retain a copy for your information.

1. THE PROMOTER: Cawston Press Limited, Timsons Business Centre, Bath Road, Kettering, Northants, NN16 8NQ.

2. WHO CAN ENTER:

a. This prize draw (the “**Prize Promotion**”) is open to UK Café and Restaurant businesses trading and registered in England, Wales, Scotland or Northern Ireland) (each an “**Eligible Business**”) that are customers of either Matthew Clark, Maison Maurice, Small Beer, Tolchards, LWC, Inn Express, CN Food, Suma, and Nectar (“**Eligible Wholesalers**”) excluding employees of the Promoter and their immediate families, the Promoter’s agents, third parties or any other person professionally connected with the Prize Promotion.

b. Employees submitting an entry on behalf of an Eligible Business must be aged 18 years or over at the time of entry and fully authorised by the Eligible Business to enter this Prize Promotion (“**Authorised Representative**”).

c. Each Eligible Business may submit only one (1) entry into the Prize Promotion. If more than one Authorised Representative of an Eligible Business submits an entry, only the first valid entry received will be counted. Any prize awarded will be awarded to the Eligible Business and not to the Authorised Representative who submitted the entry.

d. Entrants must have internet access to enter the Prize Promotion. The entrant is reminded to get their employer’s permission before using a computer, device and/or internet-access which is not owned or paid for by the entrant to enter the Prize Promotion. The Promoter will not be liable for any internet, or mobile connection, or other charges incurred in entering the Prize Promotion.

e. **No purchase necessary.**

f. This Prize Promotion features cross media and cross Eligible Wholesalers with one shared prize pool.

g. Any entries received on behalf of non-Eligible Businesses will be disqualified and any Prize will be void.

h. By entering this Prize Promotion entrants acknowledge that they have on behalf of the Eligible Business being entered read, understood and agree to be bound by these Terms and Conditions and confirm that they have the authority to enter this Prize Promotion on behalf of the Eligible Business.

3. PROMOTIONAL PERIOD

a. The Prize Promotion opens at 10:00 on 1st May 2026 (the “**Opening Date**”) and closes at 23:59 on 31st August 2026 (the “**Closing Date**”).

4. HOW TO ENTER:

a. To enter, Authorised Representatives should:

- Go to cawstonbestpressed.com; and
- Enter their full name, the name of the Eligible Business they are authorised to enter on behalf of, the Eligible Business’ registered address, valid work email address and valid work mobile phone number, and select of which Eligible Wholesaler the business is a customer. Authorised Representatives should not use their own personal email address or mobile number to enter.

b. Only 1 x entry per Eligible Business in total. For the avoidance of doubt, only one Authorised Representative can enter in respect of an Eligible Business during the Promotional Period.

c. Any entrant using multiple details (multiple registered addresses, mobile phone numbers, email addresses and/or multiple identities) to access the Prize Promotion will be disqualified and any Prize will be void. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant and/or Eligible Business has already submitted an entry and to disqualify any subsequent entries or Prize claims.

d. Proof of purchase will not be accepted as proof of entry. Proof of sending your details will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or

entries received outside of the applicable Promotion Period will not be accepted, and you will not be entered into the Prize Promotion. No responsibility can be accepted for entries that are incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.

e. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that an entrant or Eligible Business is using a computer(s) or multiple aliases to access the Prize Promotion, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using multiple email addresses, multiple mobile phone numbers, or postal addresses, or invalid mobile phone numbers, using identities other than their own or any other automated means to increase that entrant's or business' entries, acting fraudulently or dishonestly in the opinion of the Promoter, that person's / business' entries will be disqualified, and any prize will be void.

5. THE PRIZES

a. There are 5 (five) x First Prizes, each being £1,000 cash (**'First Prize'**) and 20 (twenty) x Runners-up prizes, each being a £75 We are England Cricket store e-voucher (**'Runner-up Prize'**).

b. We are England Cricket store e-vouchers are valid until 30th April 2027 and can only be redeemed online at <https://shop.ecb.co.uk/>. The e-voucher is non-transferable and cannot be exchanged for cash or alternative products. The e-voucher can be used across multiple transactions until the full balance has been redeemed. If a purchase exceeds the e-voucher balance, the remaining amount must be paid by the customer using an alternative payment method. If the final transaction value falls below the free postage threshold (£75.00), delivery charges will apply and must be covered by the customer.

c. Any tax liability, arising in connection with the award, receipt, or use of a Prize shall be the sole responsibility of each Winner or Runner-Up.

d. **Only 1 (one) x Prize may be won per Eligible Business.**

6. WINNER SELECTION AND WINNER VERIFICATION.

- a. All valid entries will be entered into a random draw using a random number generator within 14 working days of the Closing Date.
- b. In the random draw, the first 5 (five) x Eligible Businesses selected at random will win a First Prize (each a '**Winner**'). The next 20 (twenty) x Eligible Businesses selected at random will each win a Runner-Up Prize (each a '**Runner-Up**').
- c. Following selection of the Winners and Runner-Ups in accordance with clause 6b, the Promoter will verify the business details provided for each selected Winner and Runner-Up to confirm that they meet the requirements of an Eligible Business as set out in clause 2. Winners and Runner-Ups will only be confirmed, and Prizes awarded, once the eligibility verification process has been successfully completed.
- d. If any Winner or Runner-Up is found to be ineligible at the verification stage, or if any Winner or Runner-Up fails to claim or accept their prize once notified within the timeframes specified in clause 7, the Promoter reserves the right to withdraw the relevant Prize and to reallocate it at its sole discretion.
- e. Reallocation may be made either (i) to a Runner-Up (where the prize being reallocated is a First Prize), or (ii) to the next entry drawn after the Runner-Ups ("**Reserve**"), or (iii) directly to a Reserve if the prize being reallocated is a Runner-Up prize or if reallocating to a Runner-Up would not be practical or fair in the circumstances.
- f. The Promoter's decision regarding prize reallocation shall be final and no correspondence will be entered into.

7. WINNER NOTIFICATION AND PRIZE FULFILMENT

Once all Winners and Runner-Ups have been successfully verified in accordance with clause 6, they will be notified by the Promoter, and the Prizes will be awarded as follows:

- a. **First Prize Winners - £1,000 cash prize**
 - i. The 5 x Winners will each receive an email within 14 working days of the draw. Each Winner will have 14 days from the notification email to claim their Prize and may be asked to

provide further proof of business (company registration/ VAT certificate, or proof of trading for sole trader) if details provided at the point of entry are not sufficient to allow the Promoter to verify whether the entrant meets the criteria for an Eligible Business. Details must match those provided by the Authorised Representative at the point of entry.

ii. Any Winner who does not respond within 7 days will be emailed again and given a further 7 days to respond. If contact cannot be made, or the Prize is not claimed, or valid proof of business is not provided or does not match details provided at the point of entry, within 14 days of the original notification email, Prize entitlement will be withdrawn and reallocated in accordance with clause 6.e.

iii. The First Prize is paid either (i) via cheque in UK Sterling to a UK address and in the name of the Eligible Business supplied at the point of entry **or** (ii) via bank transfer to a UK Sterling bank account in the name of the Eligible Business only. Payment cannot be made into a personal bank account. The Winner will need to provide a valid UK bank account number and sort code. Payment cannot be made into a Non-Bank Financial Institution (NBFI) or Electronic Money Institution (EMI).

iv. Prize payment will be made within 14 working days of receipt of valid payment details. If a Winner is unable to provide valid bank details as stipulated in Clause 7a iii, the Promoter reserves the right to withdraw Prize entitlement and reallocate the First Prize to a new Winner in accordance with clause 6.e.

b. Runners-Up - £75 We are England Cricket store e-voucher prize

i. The 20 x Runner-Ups will each receive an email within 14 working days of the draw. Each Runner-up will have 14 days from the notification email to claim their Runner-Up Prize and provide further proof of business (company registration/ VAT certificate, or proof of trading for sole trader) if details provided at the point of entry are not sufficient to allow the Promoter to verify whether the entrant meets the criteria for an Eligible Business. Details must match those provided by the Authorised Representative at the point of entry.

ii. Any Runner-Up who does not respond within 7 days, will be emailed again and given a further 7 days to respond. If contact cannot be made, or the Runner-Up Prize is not claimed, or valid proof of business is not provided or does not match details provided at the point of entry, within 14 days of the original notification email, Runner-Up Prize entitlement will be withdrawn and reallocated in accordance with clause 6.e.

iii. Runner-Ups that claim their Runner-Up Prize will be sent their e-voucher to the email address used at the point of entry within 14 working days of prize claim.

c. The Promoter reserves the right to also request proof of ID/age (passport or driving licence for example). Out of date proof of identity will not be accepted.

d. The Promoter's decision on the validity of any proof of business or ID documents is final.

e. If any Winner or Runner-up is unable for whatever reason to accept their Prize or is unable to provide valid proof of business or ID/age, the Promoter reserves the right to reallocate the Prize to a new Winner/Runner-Up in accordance with clause 6.e.

8. LIMITATION OF LIABILITY

Insofar as is permitted by law, the Promoter and its agents will not in any circumstances be responsible or liable to compensate entrants for any losses that may be incurred as a result of entering the Prize Promotion and the Promoter does not accept any liability for any loss or damage whatsoever occurring as a result of a Winner or Runner-Up's entry or acceptance of a prize. Nothing in these Terms and Conditions shall limit the Promoter's liability for death or injury caused by the negligence of the Promoter or its agents.

9. PUBLICITY AND DATA PROTECTION

a. Any personal information that Authorised Representatives share with the Promoter will be kept secure and only used in line with these Terms and Conditions and the Promoter's privacy policy. By entering the Prize Promotion on behalf of an Eligible Business, Authorised Representatives agree that their information may be used by the Promoter to administer the Prize Promotion. Authorised Representative's personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <https://cawstonpress.com/policies/privacy-policy>

b. Business names and counties of the Winners and Runner-Ups will be made available to anyone who requests it by emailing Hello@cawstonbestpressed.com within 1 month of the Closing Date. Winners and Runner-Ups may request their business name and county are not published in the event they win by emailing Hello@cawstonbestpressed.com before

the Closing Date. However, the Promoter shall provide the surname and county of the Winners and Runner-Ups to competent authorities upon request from such competent authorities (including the Advertising Standards Authority).

c. Winners and Runners-up may be asked to take part in reasonable publicity without payment. Such publicity may include, without limitation, using the Eligible Business' name, and, if relevant, images and any statements made by the Eligible Business concerning the Prize Promotion and the Prize won as part of the Prize Promotion. Publicity is not a condition of Prize acceptance. This does not prevent the Promoter from disclosing the details as stipulated in Clause 9b.

10. GENERAL

a. It is the responsibility of the Authorised Representatives to provide the correct, up-to-date details of the Eligible Business when entering this Prize Promotion and/or confirming acceptance of any Prize for their Prize to be processed. The Promoter accepts no responsibility for Authorised Representatives, Winners and/or Runner-Ups failing to supply accurate information which affects any acceptance and/or delivery of any Prize.

b. All Prizes are non-transferable and non-exchangeable, they cannot be resold, and there are no cash (in respect of We are England Cricket store e-voucher prizes) or alternative prizes, in whole or part. The Prize must be accepted as offered by the relevant named Winners and Runner-Ups.

c. The Promoter reserves the right to replace a Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

d. The Promoter does not accept any responsibility in the event a Winner or a Runner-up is not able to take their Prize.

e. The Promoter's decision is final and binding in relation to all matters relating to the Prize Promotion. No correspondence will be entered into.

f. Instructions provided at the point of entry form part of the Terms and Conditions of this Prize Promotion. In the event of a conflict, these Terms and Conditions take precedence.

g. The Promoter may withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms and Conditions.

h. The Promoter reserves the right to disqualify any entries made using anonymous, disposable and or temporary email services such as, but not limited to, Apple, Guerilla Mail, Dispostable, and Mailinator as well as any programmatically generated or manually created email addresses on platforms including, but not limited to Outlook, Gmail, Yahoo Mail, or BT Internet domains, for the purpose of circumventing these Terms and Conditions. The Promoter reserves the right to determine, in its sole and absolute discretion if an entrant, Winner or Runner-up has used any such service and withdraw prize entitlement.

i. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these Terms and Conditions or the spirit of the Prize Promotion. Those who try to circumvent the entry process and/or entry instructions by any method, will be disqualified and any Prize award will be void.

j. The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Prize Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.

k. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.

l. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to Winner or Runner-Up notifications or Prizes. The Promoter or its agencies will not be responsible for the non-inclusion of entries, including any such failure which is within the control of the Promoter or its agencies.

m. For assistance during the Prize Promotion, please email Hello@cawstonbestpressed.com.

n. If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.

o. These Terms and Conditions shall be governed by the laws of England and Wales, and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.